

Welcome

We will begin at 7:30 pm Central Time.





OFA Community Engagement Fellowship

Spring 2018 / #OFAFellows



Alexis Conavay

@AlexConavay

Organizing Project Manager



Kevin Lane

[@klane228](#)

Training Project Manager

Goals for today

- 1 Develop a sense of belonging with each other, OFA, and the communities we are forming.
- 2 Align on the purpose, scale, and scope for the Fellowship, and the resources you'll have at your disposal.
- 3 Analyze root problems in our community and propose a way to address it.

Agenda

Intro and welcome

Framing the learning journey

Your fellowship resources

Seeing ourselves as change-makers

Identifying root challenges

Debrief and close

Share out!

In the chat box, share your name, where you live, and which issues you are most passionate about.

Icebreaker: Let's caucus

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Scenario 1:

- 1.) I prefer hiking in the mountains.
- 2.) I prefer relaxing on the beach.
- 3.) Undecided.

Icebreaker: Let's caucus

Scenario 2:

- 1.) I prefer coffee.
- 2.) I prefer tea.
- 3.) Undecided.

Icebreaker: Let's caucus

Scenario 3:

- 1.) I prefer ketchup as a condiment.
- 2.) I prefer mustard as a condiment.
- 3.) Undecided.

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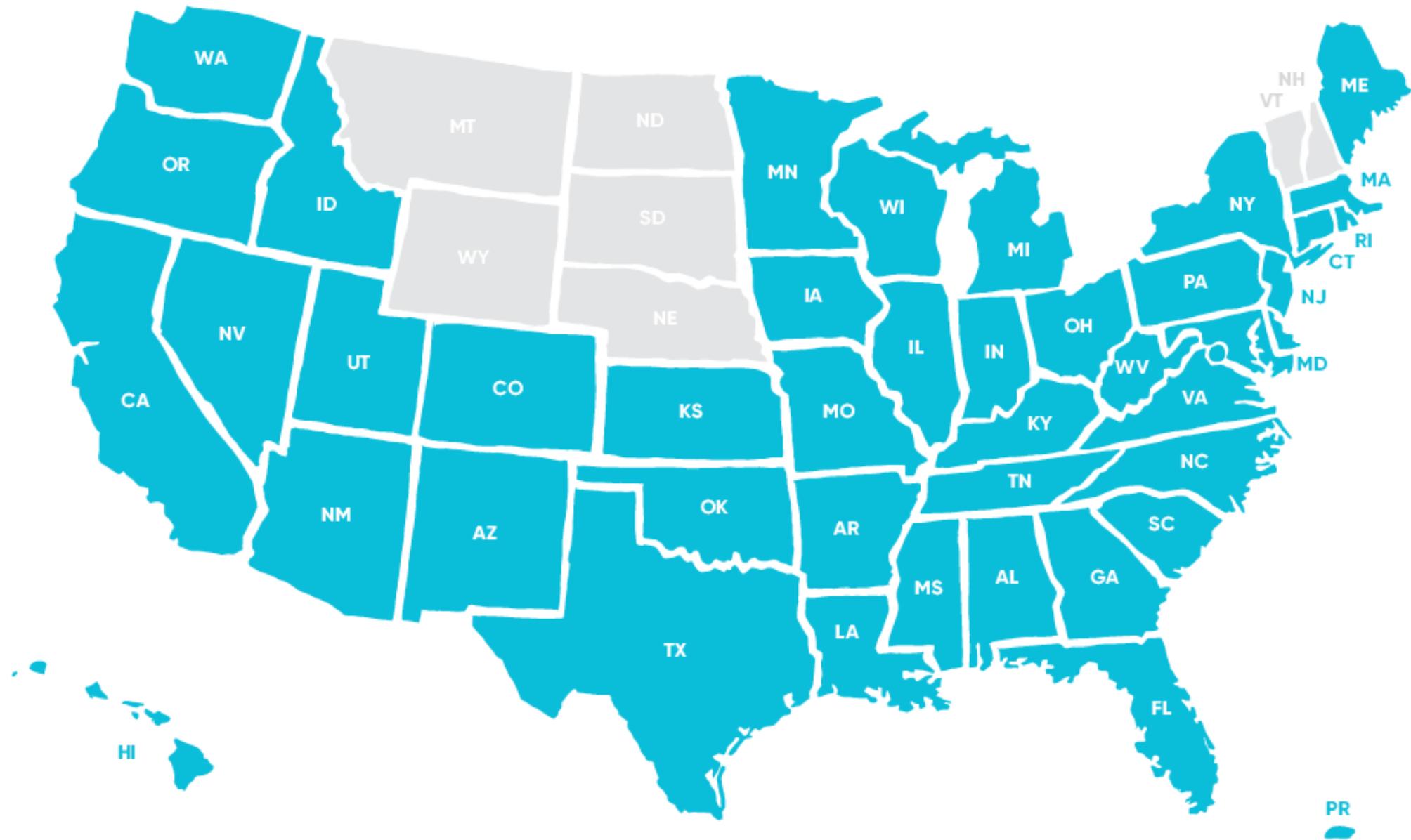
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Debrief and close

You're joining something big.

- We accepted nearly 400 applicants from across the country for the spring fellowship.
- Fellows represent 43 states.
- Over 45% of fellows are new to organizing (less than 1 year of experience).



Tweet today using
#OFAFellows

OFA's core purpose

**To create a more accessible
and participatory democracy**

Your learning journey

Week 1: Identifying root problems

Your learning journey

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Week 2: Strategies for local impact

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Week 3: Leadership in action

Your learning journey

Week 1: Identifying root problems

Week 2: Strategies for local impact

Week 3: Leadership in action

Week 4: Cultivating community

Your learning journey

Week 1: Identifying root problems

Week 2: Strategies for local impact

Week 3: Leadership in action

Week 4: Cultivating community

Week 5: Building coalitions and partnerships

Your learning journey

Week 1: Identifying root problems

Week 2: Strategies for local impact

Week 3: Leadership in action

Week 4: Cultivating community

Week 5: Building coalitions and partnerships

Week 6: Tying it all together

**2018 is an incredibly
important year**

Fellows projects

Fellows projects

- Fellows will identify a root problem facing their community, and will strategize how to make an impact and address these challenges.
- The weekly assignments will help fellows build towards this final project. By program's end, fellows will be ready to take their first steps towards implementing this plan, which typically will be an outreach or mobilizing event to raise awareness or take action on the addressing the issue.
- The scale and scope should reflect the capacity of your team.

What are you most eager to learn about during the fellowship?



Type in the chat box and tweet using #OFAFellows

What are you most nervous about in the fellowship?



Type in the chat box

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Fellows program webpage:

<https://www.ofa.us/get-trained/fellows-2018-spring-fellows/>

Want to talk to us?
fellows@ofa.us

Logistics



We will meet every Wednesday for 90 minutes. If you cannot attend, emails fellows@ofa.us (and your Fellows Leader, if you have one).

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A recording of this video will be available on the Fellows website following this training.

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How are these leaders different and what do they have in common?



They were organizers!

Organizers are change-makers. They are leaders who take action.



WE DEMAND

**IN FEPC
LAW**

**UAW
JOB**

I.U.E.
AFL-CIO
FOR
**FULL
EMPLOYMENT**

**WE MARCH
FOR
JOBS
FOR ALL
NOW!**

AS
METH
CHURCH
11th & K ST
WASHINGTON

**WE MARCH
FOR
JOBS
FOR ALL
NOW!**

**ND
T
G**

ND

**FIRST
BAPTIST
CHURCH
DEANWOOD**

**We utilize everything
we have to organize.**

**There are many entry
points to organizing.**

What qualities do you possess that make you a good organizer?

What skills do you have that makes you able to address the health of your community?



Type in the chat box

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Four steps to identify a root problem

- 1 How do we define a healthy community? How do we know it when we see it?

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- 3 Why do they lack these resources? Why are they facing these challenges?

Four steps to identify a root problem

- 1 How do we define a healthy community? How do we know it when we see it?
- 2 What resources are our communities currently lacking? What challenges are they facing?
- 3 Why do they lack these resources? Why are they facing these challenges?
- 4 What can we do about it? What resources do we have?

What is a problem you want to address in your community? Who is missing from the conversation?



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What questions do you have?



Type in the chat box

Weekly assignment: Due Wednesday, April 4

<https://www.ofa.us/get-trained/fellows-2018-spring-fellowship/>

- 1 What is a problem that's affecting the health of your community?
- 2 What is an issue that can make an impact on this problem?
- 3 What your indicators of success around making progress on this issue?
- 4 With this in mind – what type of capstone project do you think best fits the problem you're trying to address?

Thanks for joining the call!

Please fill out the evaluation on today's training using the link below.

bit.ly/Spring1-2018

Email fellows@ofa.us with any questions.