**OFA**

**Local Issue Advocacy**

**Workshop**

**Opening Question -** What are you most proud of so far with your local advocacy issue?

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| **NOTES:** |

*Goals for this workshop*

* Synthesize content covered in our local issue advocacy series
* Evaluate the next steps on your campaign plan

*Topic 1: Coalition Building*

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*Topic 2: Policy landscape*

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*Topic 3: Writing your campaign plan*

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*Topic 4: Overcoming barriers*

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**Reflection question -** Where do you identify yourself on the organizer continuum with your issue? What do you need to progress?

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| **NOTES:** |

**Success for local issue advocacy**

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| **Objectives** | **Indicators of success** |
| * To equip individuals with the skills to identify the root problems affecting the health of their community, and propose a campaign plan to address these root problems | * Types of questions asked: “Are the actions I am taking leading to the change I actually want to see?” * Participants narrowing from their passions to issues that they can work on for actionable change * 10 campaign plans |
| * To identify all the components of successful coalitions, and to apply these elements of building a coalition in their community | * Types of questions asked: “Who cares about this issue already?” or “I am going to XYZ event because I know XYZ person will be there.” * Participants showing up to events that pertain to their issue, emailing out groups of people about events, posing questions to the group, reading articles and sharing them with others, attending city council meetings, getting groups of people together to talk about their issue |
| * To explain the current legislation surrounding their issue, and take appropriate action for legislation around the issue in their community | * Types of questions asked: “Who has worked on this issue before in other cities, and what can I use?” or “What has been proposed to the city before, and what happened?” * Researching legislation, proposing legislation, copying over legislation from other cities, raising awareness about current legislation |
| * To analyze the barriers and challenges that they face as they implement their campaign plans, and persevere strategically | * Types of statements made: “Well, I might have made XYZ person mad…”; “What does this issue look like next year if we are successful?” * 80% retention rate across 10 weeks |
| * To develop a community of learners that support, push, challenge, and celebrate each other | * “High-level” volunteers getting on the calls because they are fun and thought provoking * Throughout the year, we see volunteers emailing and connecting with each other |

*Group norms for workshops:*

* Develop an ethic of sharing
* It’s okay to question -- asking for why; asking for evidence; receive feedback in kind
* No one is above critique, no one is below dignity
* Respect, empower, include
* Step up, step back

*Group protocol:*

Question: What actions have I taken as a result of what I have learned?

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| **NOTES:** |

**Closing reflection -** What is most helpful moving forward? How can OFA stay connected on your issue?

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